



EVENT INVITATION

Subject: Join Us for a Splash-tastic Day at [Your Swim School Name]!

Dear [Recipient's Name],

We are thrilled to invite you to a special event at [Your Swim School Name] as part of the "Swim Into Summer with Kids Alive" campaign.

Event Details: Date: [Date] Time: [Time] Location: [Your Swim School Address]

Why You Should Dive In:

Summer is just around the corner, and we're making a splash with an exciting initiative that combines the joys of swimming with essential water safety education for kids. This event is a fantastic opportunity for your child to experience the world of swimming and water safety in a fun and interactive way.

What's in Store:

Free Swimming Lessons: Your child can enjoy a complimentary swim lesson, guided by our expert instructors. It's the perfect chance for them to build water confidence and safety skills. **Water Safety Education:** Kids Alive is renowned for its water safety expertise, and we'll be sharing valuable tips and lessons to help keep your child safe around water. **Fun Activities:** We have a range of exciting activities planned, including games, demonstrations, and more, to make this event both educational and entertaining.

Spread the Word: We encourage you to invite your friends and family to join us for this event. The more children we can reach, the safer our community becomes.

RSVP: We would be delighted to have you and your friends join us for this important event. Please RSVP by [RSVP Deadline] to secure your spot and let us know how many attendees to expect.

You can RSVP by [RSVP Contact Information].

We're excited to have your child participate in this event and look forward to a day filled with water safety, fun, and learning.

Warm regards,

[Name] [Position] [Your Swim School Name] [Contact Information]