



## Website Article

### Swim Into Summer with Kids Alive – Join Us!

[Swim School Name] is proud to be part of the nationwide water safety initiative Swim Into Summer with Kids Alive, running from September 29 – October 3, 2025.

This initiative encourages families to make swimming lessons a priority — starting with five free online lessons that you can access at home and utilise to enhance your child's safety and confidence in the water

At [Swim School Name] we will also be [insert offer: e.g. one free lesson, a 5-day intensive program, or a parent information session].

### Why It Matters

Drowning remains one of the leading causes of accidental death in young children. By combining

online learning with professional lessons, we can give every child the skills and confidence to

stay safe and work toward a future with zero drownings among little ones under 5.

Find free water safety resources at [kidsalive.com.au](https://kidsalive.com.au)